

**IRON RIVER CITY COUNCIL, PLANNING COMMISSION AND DDA
WORK SESSION**

Saturday, March 27, 2021

8:30 AM

Minutes

Call to Order – Mayor Dennis Powell called the meeting to order at 9:30 a.m. in the Council Chambers of the Iron River City Hall. The Pledge of Allegiance was recited.

Roll Call IRCC – Rodney Dood, Anthony Clements, Benjamin Garcia and Powell.
Absent – Ronjo Leonoff.

Roll Call PC – Bob Byczek Jr. (8:30-10:16) Jim Wester, Jere Fritsche and Pete Djupe
Absent – None.

Roll Call DDA – Rick Kinsey.
Absent – Jeanine Garcia, Valerie Guth, Adam Holroyd, Mark Saigh, Terry Tarsi and Ed Lindwall.

Facilitator – Jon Wierda.

Also Present – Interim Manager/Clerk Rachel Andreski and Deputy Treasurer Bernadette Coates.

Public in Attendance – Vicky Powell and Mark Bromley.

PUBLIC COMMENT

None.

MASTER PLAN - The purpose of this second cooperative work session is to expand on the discussion of the Corner Posts. The top three topics of discussion were 1) Housing, 2) Economic Development and 3) Recreation/Entertainment.

Corner Posts:

Housing – Discussion centered around the need for middle income properties that are not HUD approved. There are people in the area that would prefer to rent a property on their own due to the poor condition of most HUD rentals. Another point with heavy discussion was the ordinance for building a new home. Next step is to look at zoning, inspectors, and tax abatement as a strategy to draw investment.

Economic Development - Discussion was on the retention of existing businesses and attracting new businesses. A work force is needed to draw any new development. Bromley explained there are new businesses that have opened during the pandemic. Garcia said the easiest hurdle is to clear the blight and make the City attractable, therefore attracting people and business. Garcia stated all discussion is leading back to affordable housing. Garcia suggested adding a green initiative as an attraction. Dood would like to retain young adults.

Recreation – Discussion focused on the Iron River and its benefit to the city once it is cleaned up and designated access points are cleared. ORV trails, trail conditions and whether or not ATV's are

able to drive on the roads was also a topic. Proper marketing needs to happen for events to bring a tourist base. Utilization of the smaller parks for events and adding a pavilion to the RV Park. Marketing, Marketing and Marketing!!

PUBLIC COMMENT

None.

COUNCIL MEMBER COMMENTS:

None.

Powell adjourned the meeting at 12 p.m.


Bernadette Coates, Deputy Treasurer