

**CITY OF IRON RIVER
DOWNTOWN DEVELOPMENT AUTHORITY
REGULAR MEETING MINUTES
August 19, 2019
12:15 P.M.**

Chairman Terry Tarsi called the meeting to order at 12:15 P.M. and welcomed new member Richard Kinsey, Financial Advisor for Edward Jones.

Roll Call: Mark Saigh, Rick Kinsey, Adam Holroyd, Ed Lindwall and Tarsi.

Absent: Glen Waarvik and Roger Zanon

Also Present: City Manager David Thayer and City Clerk Rachel Andreski

Public in Attendance: None.

PUBLIC COMMENT: None.

APPROVAL OF THE AGENDA:

Saigh moved, with support from Lindwall, to approve the agenda with the following addition: 9.

New Business – (a) The Tailings – Rebuilding of Tees/Pads. All in favor; Motion carried.

Absent: Waarvik and Zanon.

APPROVAL OF MINUTES:

Saigh moved, Holroyd seconded, to approve the following minutes as written:

- (a) June 17, 2019 Regular Meeting Minutes

All in favor; Motion carried. Absent: Waarvik and Zanon.

REPORTS:

- (a) City Manager:

- 1) Rain Garden Update: Thayer reported that the first phase of the rain garden project is complete. The second phase is to have a horticulturist perform an inventory of our existing foliage and recommend additions. No commitment has been made yet, but Thayer would like it completed this fall.

Welcome Signs Update: Thayer said the project is complete. The signs received another coat of paint and the lettering changed to white. The landscaping is also complete and the DPW will water the shrubs that have been planted.

- 2) Flags: Thayer said this fall he will order new US Flags, aluminum poles and hangers. He added there is no question come Memorial Day next year, the flags will be up.
- 3) Rodeo Kick-Off Event: Thayer received the financials from the ICECA for the 2019 Rodeo Kick-Off Event. Their overall budget was \$3,880 and they expended \$4,097.64. Income in the amount of \$986 was reported leaving a request of \$3,111.64. Thayer reminded the Authority they previously agreed to reimburse against loss. Thayer did notice attendance was low compared to last year. Holroyd stated which in turn reflects in sales of food/drink. Tarsi asked if this is going to be an annual event, in which Thayer said yes. Tarsi added there wasn't much in the way

of advertising by ICECA itself. Saigh pointed out there wasn't anything on their budget.

- (b) Façade Committee: Thayer has had some inquiries whether it is still possible to apply this year. Thayer has been advising there is, as long as the work is completed this year.

FINANCIAL REPORTS:

DDA Financial Report – June/July 2019: Thayer reported there was a charge for \$1,700 that was inaccurately reported, which has since been fixed. Holroyd moved to approve the June/July 2019 Financial Report. Saigh seconded.

Roll Call: Ayes-5: Kinsey, Lindwall, Saigh, Holroyd and Tarsi. Nays: 0. Motion carried. Absent-2: Waarvik and Zanon.

Accounts Payable Report – June/July 2019: Holroyd moved to approve the June/July 2019 Accounts Payable Report. Saigh seconded.

Roll Call: Ayes-5: Kinsey, Lindwall, Saigh, Holroyd and Tarsi. Nays: 0. Motion carried. Absent-2: Waarvik and Zanon.

OLD BUSINESS

DDA Plan Update-Future Projects: Thayer asked members in June to review our current Plan and provide updates. Thayer discussed possible future projects such as the Wayfinding System which is a signage style that is approved by MDOT. Thayer added another avenue could be Opportunity Grants, which is a grant for start-up business that would help with rent or cash flow through slow times. Tarsi asked if there are new avenues that the group would like to start looking into. Lindwall asked about the property across the road from Angeli's. He said it would be an excellent location for an industrial park. Thayer asked what would encourage newcomers to the area or new business to open. Kinsey asked if the DDA does anything with signage, for example on ORV trails. He explained Wisconsin has signs advertising local businesses all over. Saigh said the MDNR controls signage including stipulations. Kinsey would like to grow trail riding such as side by sides like they do in Eagle River. Saigh reported they redid the trails from here to Marinesco, which was paid by trail clubs, with the exception of the MDNR paying for Homer Road to Caspian. Tarsi requested Thayer to work with Saigh to obtain a contact from the DNR. Thayer suggested one big welcome sign could be installed with little signs advertising the business on it. Kinsey stated the DDA could purchase the sign and request businesses to pay for their own smaller sign.

Holroyd suggested purchasing a building and white boarding it, which means bringing it up to code, completing it with white walls and floors. He explained if the business doesn't make it, the building stays with the City.

No Action was taken.

NEW BUSINESS

The Tailings: Thayer reported two tournaments are scheduled one on August 31st for a women's only and November 2nd for couples. Thayer recently met with two representatives and requested to be included in conversations. Seth Senter, member of The Menominee Range Gliders would like to undertake a project Labor Day Weekend to install tee pads.

Lindwall would like to see some advertising as there are so many people that doesn't know this exists such as the installation of a sign. Thayer will also continue researching the possibility of constructing a parking lot. Saigh moved, Kinsey seconded, to approve the proposal from Senter

Builds LLC in the amount of \$4,915.16 for high quality tee pads for both recreational and professional use.

Roll Call: Ayes-5: Holroyd, Lindwall, Kinsey, Saigh and Tarsi. Nays: 0. Motion carried. Absent-2: Waarvik and Zanon.

PUBLIC COMMENT

None.

DDA MEMBER COMMENTS

Saigh said the parking lot behind City Hall was swept and cleaned earlier this summer, however, it's trashed again. He's asking what can be done to curtail it and then requested the police patrol and walk through. Tarsi asked perhaps officers could talk with the ones that are spending time there. Lindwall stated after hours we could put up barricades to deter that from happening.

Adjournment:

Chairman Tarsi adjourned at 1:33 p.m.


Rachel Andreski, City Clerk