

**CITY OF IRON RIVER
DOWNTOWN DEVELOPMENT AUTHORITY
REGULAR MEETING MINUTES
March 18, 2019
12:15 P.M.**

Chairman Terry Tarsi called the meeting to order at 12:18 P.M.

Roll Call: Glen Waarvik, Ed Lindwall, Adam Holroyd, and Terry Tarsi
Absent: Mark Saigh and Roger Zanon
Also Present: City Manager David Thayer

Public in Attendance: Sari Jacobson and Robert Rafferty

PUBLIC COMMENT:

Ms. Jacobson discussed plans for the 2019 UP Championship Rodeo and changes from last year. She asked the group to consider committing to a sponsorship. The sponsorship levels have increased from last year.

APPROVAL OF THE AGENDA:

Holroyd moved, with support from Waarvik, to approve the agenda as presented. All in favor; Motion carried.

APPROVAL OF MINUTES:

Lindwall moved, Waarvik seconded, to approve the February 25, 2019 minutes as written: All in favor; Motion carried.

REPORTS:

(a) City Manager Thayer reported:

- 1) The Veteran Memorial Project has raised \$24,429 as of today and we are on the way to reach the campaign goal of \$40,000.
- 2) That our disc golf course is considered the best in the UP. Improvements to signage, tee pads, the parking lot, and general appearance are needed. We have an unknown, underutilized course that could be a major economic driver for the City.
- 3) The flower program continues to be on hold as we try to work out the watering issue. Rafferty stated Trico has a contract ready providing the same services as last year with a 5% increase. Thayer will work to resolve the outstanding issues by next meeting. Rafferty stated some amendments could be made to their contract to address our needs.
- 4) The pocket park will be on hold for several months as the State considers the worthiness of our project to apply for the CDBG Grant.
- 5) There are several options for acquiring banners with various cost. Thayer asked for input where the banners should be installed, how many, and what the copy should say. Tarsi appointed a committee of Waarvik, Holroyd, and Saigh to look at those issues and report back to the board. The committee will meet March 26th at 10 a.m.

- (b) Façade Committee: Will meet on April 10th at 12:15 p.m. to consider applications that are due by March 30th. One has been received.

FINANCIAL REPORTS:

DDA Financial Report – January 2019 and Accounts Payable Report – January 2019:
Holroyd moved to approve the January 2019 Financial Report and Accounts Payable Report. Lindwall seconded. All in Favor; Motion carried.

OLD BUSINESS

None.

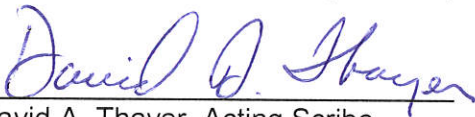
NEW BUSINESS

- (a) 2019 UP Championship Rodeo - Thayer shared that last year he was given the charge to expand the rodeo activities to cover the week. The initial discussion with him indicated that the new events started last year were not being continued let alone any expansion. His assessment is that more people are needed to help. Specific responsibilities need to be delegated to either new board members or committee chairpersons. Thayer is working to find groups willing to run certain events added last year and for new events for this year. Using last year's formula that we will cover losses while the group hosting the event keeps the profits from their efforts, he feels will help find some of the additional assistance needed.

Jacobson stated that the new events are a great idea, but they cannot operate under their name. Thayer stated he thought that was the wrong approach to take as the City policy is to try and expand the activities into a weeklong event. He added that working with the City to build our partnership seems the right way to go. Jacobson stated this is not a City rodeo and if the City has some ideas or suggestions, they can come to a board meeting to discuss. No action taken.

Adjournment:

Tarsi adjourned the meeting at 1:25 p.m.



David A. Thayer, Acting Scribe