

**CITY OF IRON RIVER  
DOWNTOWN DEVELOPMENT AUTHORITY  
REGULAR MEETING MINUTES  
November 7, 2016  
12:15 P.M.**

Chairman Tarsi called the meeting to order at 12:18 P.M.

Roll Call: Jim Duda, Nora Petrucelli, Ed Lindwall and Tarsi.  
Absent: Mark Saigh, Jim Quayle and Roger Zanon.

Also Present: Attorney Ron Basso, City Manager David Thayer and City Clerk Rachel Andreski.

Public in Attendance: Erika Lindwall (Iron County Chamber of Commerce).

**PUBLIC COMMENT:**

None.

**APPROVAL OF THE AGENDA:** Duda moved, with support from Petrucelli, to approve the agenda as written. All in favor; Motion carried. Absent: Saigh, Quayle and Zanon.

**APPROVAL OF MINUTES:** Petrucelli moved, Lindwall seconded, to approve the following minutes as written:

- (a) October 17, 2016 Regular Meeting Minutes

All in favor; Motion carried. Absent: Saigh, Quayle and Zanon.

**REPORTS:**

- (a) DDA Attorney: Basso had nothing to report this month.
- (b) City Manager: Thayer reported that Senate Bill 1016 passed the Senate and was sent to the House and is confident it will pass prior to calendar year end. This will consolidate the five TIF's into one statute providing standardization of reporting and mandates along with penalties for not reporting.

Nicolet Sign should have the display sign installed by Thanksgiving. There is an automatic 100 phase dimmer included which will adjust the brightness of the sign as it gets darker outside. There are a few prospects interested in the old sign.

The IronLine will be addressing the DDA at December's regular meeting. By then, plans should be finalized and whether the start of the race will be moved to downtown (Genesee Street). Tarsi asked Duda if he felt there would be an impact of moving the start to the downtown. Duda stated that the businesses could capitalize on the foot traffic and would be a good thing.

Next month, the City will be involved with a new state mandate called Redevelopment Ready Communities (RRC). If the City would ever want to receive

CDBG or any federal pass through grants in the future, the City would have to be enrolled in this program. Thayer is now in the training, and the City Council will be passing a resolution of participation at the next meeting. The City will need to partake in a self-evaluation and work on six best practices for economic development.

- (c) Façade Committee – Thayer stated the draft application is complete and the committee will meet to discuss the changes.

**FINANCIAL REPORTS:**

- (a) DDA Financial Report –October, 2016: Lindwall moved, with support from Duda, to approve the October 2016 Financial Report.  
Roll Call: Ayes-4: Petrucelli, Duda, Lindwall and Tarsi. Nays: 0. Motion carried.  
Absent-3: Saigh, Quayle and Zanon.
  
- (b) DDA Attorney Invoice – October, 2016: No invoice was submitted.

**OLD BUSINESS**

- (a) None.

**NEW BUSINESS**

- (a) Chamber of Commerce Christmas Parade Partnership: Ericka Lindwall, Interim Executive Director, is organizing the 11<sup>th</sup> Annual Christmas in Lights Celebration on Saturday, December 3, 2016. The theme this year is Christmas Stories where floats can be mimicked from scenes from their favorite movies, books or musicals. The Chamber is looking for a partnership in the amount of \$5,000 for marketing, fireworks, lights, prize monies, sound, snacks and beverages. Unused funds provided by the DDA will be returned for future community investment. Parking will not be allowed on Genesee Street along the parade route, nor will candy be thrown from floats. Lindwall moved, with support from Duda to partner with the Iron County Chamber of Commerce in the amount of \$5,000 for their 11<sup>th</sup> annual Christmas in Lights Celebration.  
Roll Call: Ayes-4: Petrucelli, Duda, Lindwall and Tarsi. Nays: 0. Motion carried.  
Absent-3: Saigh, Quayle and Zanon.

**PUBLIC COMMENT**

None.

**DDA Member Comments:**

None.

**Adjournment:** Lindwall moved, with support from Duda, to adjourn at 12:44 p.m. All were in favor; Motion carried. Absent: Lindwall and Meske.

  
Rachel Andreski, City Clerk